Vrinda Store Data Analysis Dashboard

**## Dashboards Included**

**### 1. Vrinda Store Data Analysis Dashboard**

This dashboard analyzes sales data for Vrinda Store, offering insights into customer demographics, order trends, and regional performance.

Features:

  - Channel performance analysis.

  - Gender and age group breakdown.

  - Sales vs. orders comparison.

  - State-wise sales distribution.

  - Order status visualization.

File: `Vrinda Store Data Analysis Dashboard.xlsx`

- Use Case: Ideal for businesses looking to understand customer behavior and improve sales strategies.

**## How to Use**

1. Download the desired Excel file from this repository.

2. Open the file in Microsoft Excel.

3. Interact with the dashboard using filters, slicers, and other tools.

**### Dashboard Analysis Outcome**

Six charts and three slicers cover the dashboard.

It is observed that March and August are the profitable months where Orders and Sales are at their peak.

Maharashtra ranks 1st in terms of Sales.

The delivered rate is 92%, and customers are satisfied.

Amazon and Flipkart are the top channels.

Revenue generated through Adult Women is highest.

We can slice the data regarding Months, Channels, and Category.